

mobins



TKonsult



mobins

WE ARE GOING MOBILE

The Pioneering Mobile Device Insurance & Cloud Solution

Wireless **mobile** backup, **cloud** storage, **cross** platform **sync** & mobile device
insurance

For

Mobile Telecom Operators

We use...

AES256 Security encryption key

All user data (**photos, documents, music, videos etc**) that will be backed-up, stored, shared and restored are protected by the latest security encryption **AES256**.

The **Advanced Encryption Standard (AES)** is a symmetric-key block cipher algorithm and government standard for secure and classified data encryption and decryption.

The **AES** replaced the DES with new and updated features:

- **Block** encryption implementation
- **256-bit** group encryption with 256-bit key lengths
- **Symmetric algorithm** requiring only one encryption and decryption key

How it Works...

Insure – protect (insurance plan) your mobile device and back up all your **pictures, videos, music, files & personal data wirelessly**, through a single **app**.



Why apply such a service?

- **Loyalty** strengthening
- **Multichannel** Distribution
- **Opportunity** for advertising new services
- **Growing** business revenue and profit – New Markets
- **Creating** and maintaining competitive advantage
- **Achieve** higher efficiency when conducting business
- **Boost** the satisfaction of your clients & your brand image
- **Step up** traffic in your network

The Benefit

- **Always Connected:** Our commitment is to replace mobile device in 48-hour, means increasing the Average Revenue per User.
- **Increasing Loyalty:** it's a proven fact that clients who have more than one product with the same provider, they are more likely to remain loyal.
- **Good clients experience:** The proper conduct of a claim is an overall positive experience for the clients increasing loyalty.
- **New Revenue:** The benefit of the product is high-margin contribution to financial results.
- **Distribution via multiple channels:** In the shop, online, call center & *direct through mobile devices.*
- **Differentiation from the competition:** One simple app that combines all Mobins products & services...

Your Brand or Our Brand

Mobins can provide and administer white label products, custom made for your needs

Either sell your packages with Mobins brand or brand everything in your name.

White Label Mobile App

Your **Own** Branded App

100% **Transparent** Solution

NOT a Co-Branded

Your **logo** and **brand names** *everywhere*

Customized design

One Product Endless Possibilities

Extraordinary Cloud Storage Features

- **Secure** data transfer and storage (AES-256)
- **Versioning** - Access up to multi previous versions. Need to revert a change you made? File overwritten? No problem - we keep up to 30 versions of any file.
- **Cross Platform** - From Android to iPhone & vice versa
- **Virtual Drive** - Virtual drive serves the same purpose as a hard drive does for a computer but only this is on mobile.
- **Recycle Bin** - Restore deleted files. Keeping your deleted files for 30 days. Restore files from the cloud at any time with one click.
- **Edit and Save** Office documents straight away on your cloud storage.
- **Super fast transfers** We do not limit your transfer speeds or bandwidth, and our data centers have super fast connectivity around the world.

#1 more features...

Upload Files

- **Multi-file** up loader with progress, 5GB+ file size supported.
- **Images previewed** before upload. File icons shown for each file before upload.
- **Percentage progress**, size remaining, upload speed and time remaining.
- **Background uploading** of files. Continue to manage your account while files are being uploaded.
- **Drag & Drop** into the browser to begin uploading.
- **Send via** email option once uploaded.

#2 more features...

File Manager

- **User** registration page.
- **Thumbnails** generated for images & pdf files (requires image magic)
- **File previews** for a huge amount of files:
- **Images** – jpg, jpeg, png, gif (static), wbmp
- **Documents** – doc, docx, xls, xlsx, ppt, pptx, pdf, pages, ai, psd, tiff, dxf, svg, eps, ps, ttf, otf, xps
- **Videos** – mp4, flv, ogg.
- **Audio** – mp3
- **Full** screen mode.
- **Sort file** listing by filename, file size, date uploaded, last access and total downloads.
- **Download** an entire folder as a zip file.
- **Rename**, move & delete file options.

#3 more features...

File Downloads

- **Downloads** are done using a secure access hash which expire after use. The same download link cannot be used multiple times.
- **Files are stored** securely on your web host. They are renamed without the extension on upload and placed inside a folder which can't be accessed directly.

Sharing

- **Links to share** files & folders via Facebook, Twitter, LinkedIn & more.
- **If a folder** is set as private, it generates a unique URL to allow someone **without** an account, to access it.
- **Send** via email option on all folders.

The Insurer

About the Insurer

- **The Insurer** is a leading international insurance organization serving clients in more than 150 countries and jurisdictions.
- **The Insurer** serves commercial, institutional and individual clients through one of the most extensive worldwide property-casualty networks of any insurer.
- **The Insurer** provides already mobile phone insurance plans to 8 countries - France, Belgium, Luxembourg, Switzerland, Portugal, Spain, Czech Republic and Poland with over 4,000,000 insured. In mature markets, the penetration rate of insurance is over 25% of new contracts.

Make your own Insurance Package

Insurance Cover Options:

- **Damage** by accident (breakage)
- **Liquid** damage
- **Theft** as a result of attack (with violence or threat of violence)
- **Burglary** (home or car if it was locked)
- **Fraudulent** telecommunication charges as a result of theft
- **Lock**, locate and recover
- **Identity theft** / false impersonation
- **Discharge** (financial participation of the clients in damage)
- **Worldwide cover**

Service

- **Repair** and **replace**
- **Repair** and **replace** and **swap** (temporary replacement)

Insurer Product Highlights

The Insurer will assume the organization, coordination and management of the program from the beginning and throughout its duration.

In particular but not limited to:

- Product design specifically for the provider
- Joint planning and implementation of sales strategy
- Scripting call center, training of shop and call center
- Contract management, claims and full client service
- Management and coordination of repairs, replacements, of repair centers, refunds process, Logistics, Recycling
- Addressing issues of legal and compliance

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The image displays the word "mobins" in a stylized, lowercase font. The letters "m", "o", "b", and "i" are black, while "n" and "s" are blue. A red dot is positioned above the "i" in both the main and the smaller, semi-transparent version of the text below it. The smaller version is positioned directly beneath the main text, creating a layered effect.