



momemtum 360

Your **Brand story** begins here!

THE BASICS

It's not in the bones...it's in the DNA!

And so it goes with creative pursuits.

Set up in 2014, Momentum 360 is a boutique Communications Consultancy, offering a range of strategically planned integrated marketing, communication and advertising services and solutions.

Momentum 360 provides the possibility to efficiently communicate on the strength of our comprehensive, clear-cut, highly successful and carefully designed communications strategies, engaging and enthralling consumers, keeping them loyal to your brand.

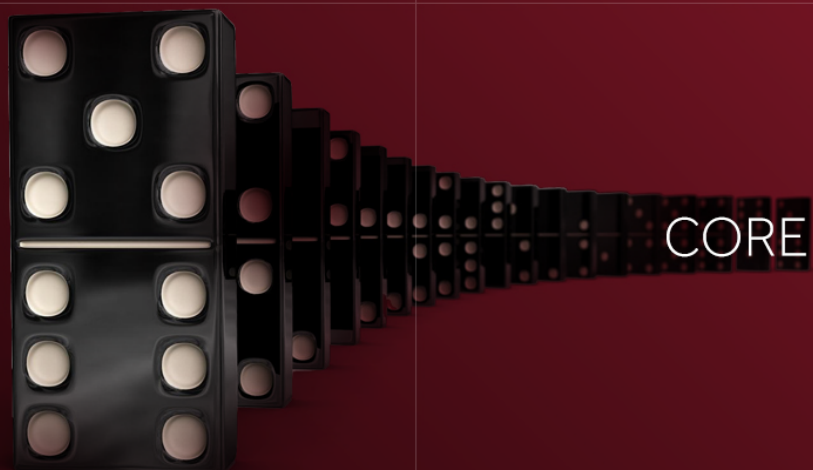
THE RULES

Vision

To outshine all competition by virtue of our precise planning and impeccable execution through our creative edge

Mission

Meticulous, immaculate, and unbeatably imaginative, we are about to set into motion a well-sequenced story of success.



CORE VALUES

Openness

To welcome ideas, imagination, initiative, intuition, inspiration, invention, improvisation, integrity, impulse, innovation, and even incisive criticism to keep intact our positive domino effect!

Balance

To place every piece in the most perfect of poise to propose and provide the most purposeful of products and services to give a push to the sales of a client's brand by propelling the pace of the positive domino effect!

THE GAME PLAN

Our Services

It's not in the pieces...it's in the mind!

Through effective communication strategies, Momentum 360 piece together an elaborate story for articulate communications. Moving on, we spice things up with our sinuous, spectacular and strategic print, electronic and OOH creative campaigns ensuring brand value and financial returns.

Marketing communication

By setting into motion a precisely-planned and innovatively-integrated marketing communication strategy, we imbue our client brands with the right velocity and vivacity that help them engage the consumers exercising the most subtle of effects.

Advertising

From launch to promotion through effective communication, our characteristically catchy print, electronic and OOH creative campaigns help client develop a special chemistry with the customers, relying on our creative edge.

Production House

Film is the best way to unfold a brand story. For TVCs, we offer coordinated services including concepts, direction, production, script etc. to captivate the imagination of audience with the right effect.

Media Buying

Game plan is the key. So, we synchronize our media strategy with the choice of communication channels for effective flow of brand communication via electronic and print media before triggering the ultimate effect.

Event Management

Brand launch, book launch, seminars, workshops, press conferences, corporate dinners, award functions and live concerts. Relying on our expertise, experience and diligence, we infuse our clients' corporate event with the required flair and grace to create the right effect.

PR Management

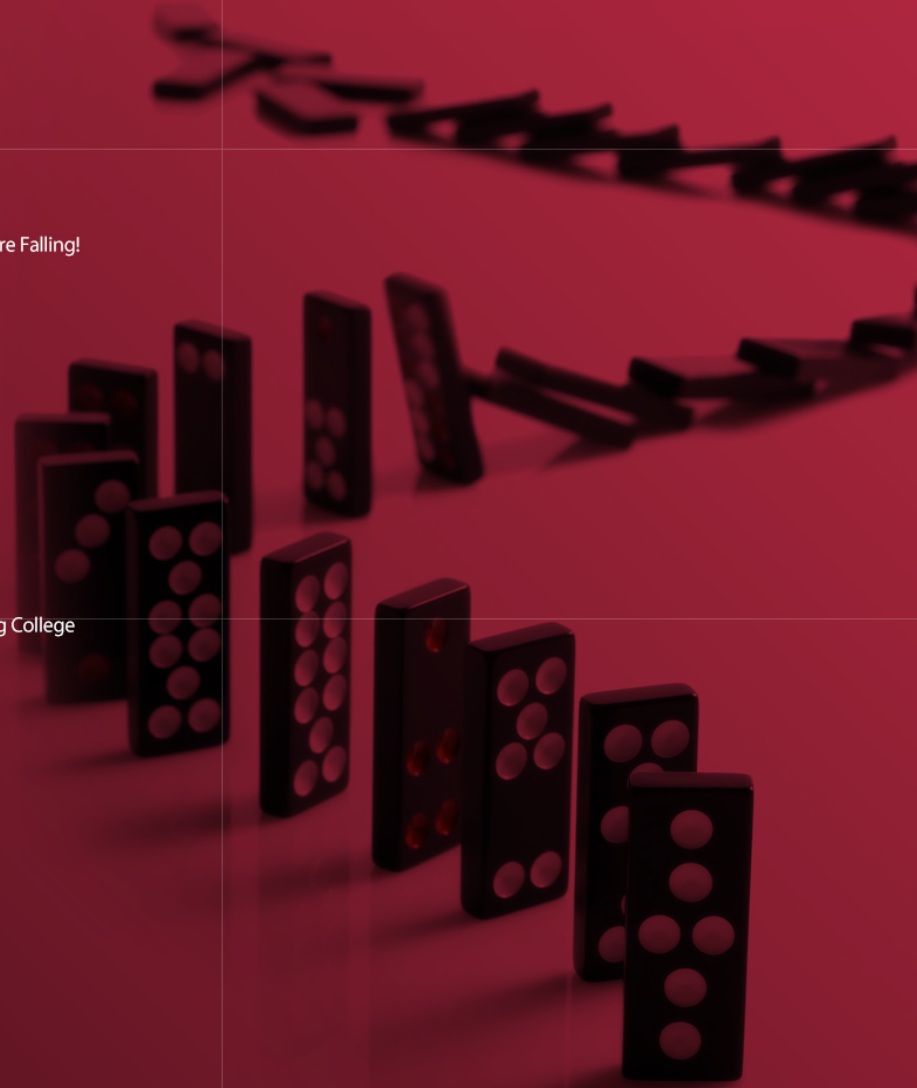
Public Relations "the art of building relationships". Going beyond the traditional scope of Public Relations, Momentum provides strategically aligned public relations and marketing strategies that help create brand equity.

OUR SUPPORT

Clients

We keep things going...even when the Chips are Falling!

- Salaam Telecom (Afghanistan)
- Happilac Paints
- Orthopedic & Spine Institute
- Next Media Group
- Sahir Group
- Smart Shop
- Homex Paints
- Call Courier
- Paradigm Group
- Excel Engineering
- Kapul Group (Afghanistan)
- Dollar Pointer
- Caress Lotion
- National Highway & Motorway Police Training College
- Walnuts Marketing
- Rhino Pakistan
- Al-Wardi Businessmen Services (Dubai)
- Pakcem Cement
- JalPaK



OUR TEAM

It's not in team work...it's in the team spirit!

Mr. Muhammad Ahmed

Creative Director

With an enviable experience of 25+ years in advertising, our Creative Director Mr. Muhammad Ahmed is a creative genius with an instinct to devise cutting-edge brand strategies to make client brands shine like a supernova on the dreariest of the business horizons.

Mr. Alberto Garcia Prosperi

International Director

With over twenty years of international communications strategy and implementation, Mr. Prosperi has developed and implemented successful marketing communications strategy literally over five continents.

Mr. Muhammad Yousuf

Director Strategy and Planning

Enjoying a diversified experience of banking, academics, energy, marketing, advertising, public relations and communication spanning over 18 years our Director Strategy and Planning Mr. Muhammad Yousuf is a gifted entrepreneur whose insight is the 'go' behind our domino show.

Mr. Jahanzeb Rana

Account Director

With his 10 years experience with leading media, advertising & PR concerns, our Account Director Mr. Jahanzeb Rana is equipped and trained to coordinate between client and agency, and the teams within the agency, for effective delivery thus multiplying the momentum.

Mr. Wasif Rana

Associate Creative Director

Specializing in creative concepts and production management, our Associate Creative Director Mr. Wasif Rana is the mind behind so many of our successful campaigns.

Mr. Salahuddin Zahoor

Art Director

With 15 years of experience, an irrepressible creative impulse, and an eye for detail, our Art Director Mr. Salahuddin Zahoor's slightest stroke renders credibility to a brand's success story.

THE END
is just the Beginning

Suite #410, 4th Floor, Al-Qadir Heights Garden Town Lahore, Pakistan.
www.momentum-360.com Ph: +92 42 3584 1444